

Innovation

Australian Men's Shed Association

6th National Conference • 17 - 20 October 2015 • Civic Precinct Newcastle, NSW

Established in 2007, the Australian Men's Shed Association (AMSA) now has a membership in excess of 900 Men's Sheds located throughout Australia.

S P O N S O R S H I P P R O S P E C T U S

With more than 125,000 men regularly attending a shed, this grass roots, community-centered and not for profit organisation is now the largest male based representative association in the nation and it continues to grow rapidly.

Men's Sheds' primary objective is to advance the health and wellbeing of members by providing a safe, friendly environment where men feel they belong and are able to work on meaningful projects in the company of other men. At shed workshops men are transforming their zest for living, individual outlook and engagement with the broader community while working together on worthwhile community projects and even participating in youth mentoring programs.

The **6th National Conference will be held at Civic Precinct Newcastle, NSW** and is expected to attract over 400 delegates. It aims to promote the spread of Sheds throughout the nation and showcase the Australian Men's Shed movement to countries such as New Zealand, UK, USA, Canada and Japan, where interest is spreading. Delegates will come from a broad spectrum of backgrounds, including "shedders", shed coordinators, health and aged care professionals, educators and policy makers.

For further sponsorship and exhibition information please contact the
AMSA Conference Secretariat
DC Conferences Pty Ltd
PO Box 637, North Sydney 2059
P 612 9954 4400
F 612 9954 0666
amsa2015@dcconferences.com.au
www.dcconferences.com.au/mensshed2015



Cancellation Policy for Exhibition Booths & Sponsorship

Prior to 1 June 2015:

Full refund less 25% processing fee

After 1 June 2015:

No refund available



The 2015 Conference theme ***Innovation***, covers wide ranging subject matter from innovation within Sheds' individual activities and a new approach to men's health through to the big picture of the Men's Shed phenomenon and the course of its evolution.

AMSA invites you to support this rapidly growing and incredibly worthwhile movement at its national conference, through sponsorship and by taking a booth in the exhibition.

Exhibitors may comprise, *for example*:

- ▶ Companies with a direct interest in or supply to trades

- ▶ Men's health, community development and welfare organisations

- ▶ Companies with an interest in men's hobbies

- ▶ Companies or organisations who can demonstrate rare or vanishing skills

- ▶ Book or magazine publishers for men's interests

- ▶ Aged care facilities or facilities for the over 50s

- ▶ Companies involved with retirees

- ▶ Travel and leisure specialists

- ▶ Community groups servicing men's interests or wellbeing

The conference will provide sponsors and exhibitors with valuable opportunities to:

- ▶ Network with sector purchasers and policy makers

- ▶ Maintain a high profile with target markets

- ▶ Demonstrate involvement and support of the sector

- ▶ Launch new products and services to an audience empowered with decision making authority

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A D D I T I O N A L

F. Supporting Sponsorship

\$1,000 and up to \$4,000

BENEFITS:

- ▶ Acknowledgement of Supporting Sponsorship on the *Thanks to Sponsors* PowerPoint slide
- ▶ Company logo in the conference handbook
- ▶ 1 x complimentary delegate registration
- ▶ Further benefits by negotiation in proportion to contribution

H. Advertising in the Conference Handbook

- ▶ Full page 180 x 280mm **\$500**
- ▶ Half page 180 x 140mm **\$420**
- ▶ Quarter pg 90 x 140mm **\$350**

S P O N S O R S H I P

G. Additional Sponsorship Options

▶ Gala dinner	\$20,000
▶ Welcome reception	\$10,000
▶ Keynote speaker	\$8,000
▶ Conference satchel	\$5,000
▶ Name badges/lanyards	\$5,000
▶ Concurrent workshop sessions	\$5,000
▶ Morning teas	\$3,000
▶ Afternoon teas	\$3,000

T R A D E E X H I B I T I O N O P T I O N S

Trade Exhibition Booth | \$3,000

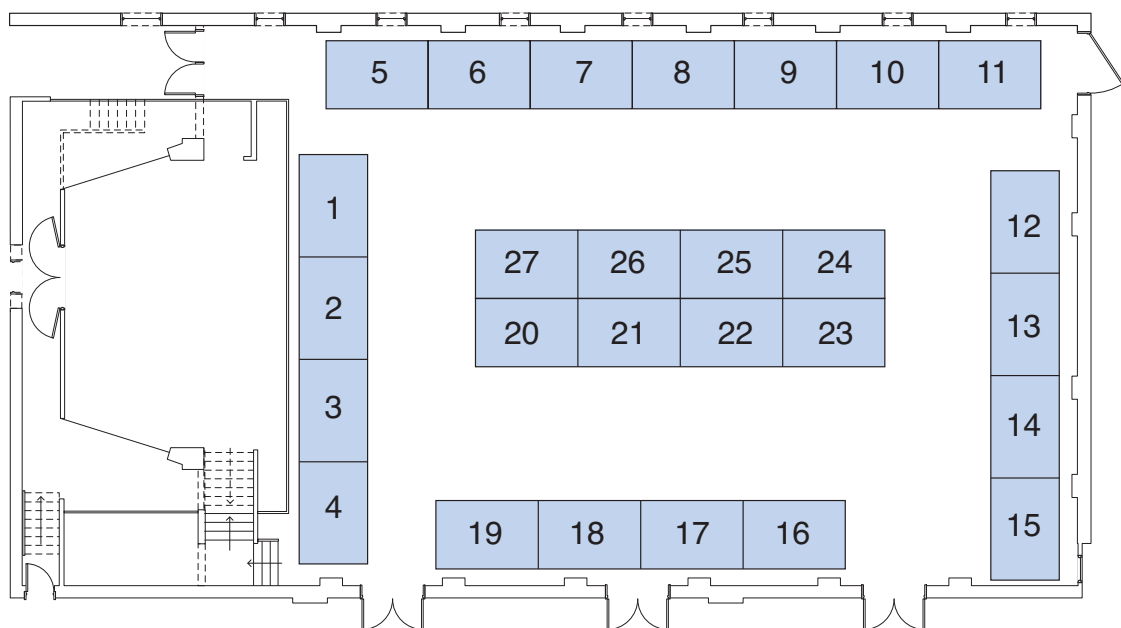
- ▶ 1 x 3m x 2m exhibition booth
- ▶ 2 x complimentary exhibition registrations

Exhibitor table | \$1,500

- ▶ 1 trestle table and 2 chairs
- ▶ 2 x complimentary exhibition registrations

Exhibitor tables will be located in the Cummings Room adjacent to the Concert Hall.

Concert Hall | Civic Precinct Newcastle | Trade Exhibition Floorplan



SPONSOR / EXHIBITOR TERMS & CONDITIONS

The Contract

1. The term "Organiser" refers to DC Conferences Pty Ltd acting as agent for The Australian Men's Shed Association.
2. The terms "Exhibitor" and "Sponsor" include any person, firm, company or corporation and its employees and agents identified in the application form or other written request for Exhibition Space or Sponsorship.
3. A "Contract" is formed between the Organiser and Exhibitor and / or Sponsor when the Organiser accepts the signed application form and receives a deposit.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand.
5. The Organiser reserves the right to change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation, to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls & coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
9. The Organiser will specify conditions relating to movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the Exhibitor.
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

Obligations and Rights of the Exhibitor

12. The Exhibitor must ensure all accounts are finalised and paid by the exhibition start date.
13. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of exhibition.
14. The Exhibitor must comply with all directions / requests issued by the Organiser including those outlined in the Exhibitor Manual.
15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition.
16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

Storage of Goods

18. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

Stand Services and Construction

19. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

Insurance and Liability

20. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the Organiser's request.
21. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
22. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

Payment and Cancellation

23. Cancellation must be advised in writing.
24. No Exhibitor shall occupy allocation space until all monies owing to the Organiser by Exhibitor are paid in full.
25. The Exhibitor or Sponsor accepts that a cancellation fee of 25% of the total contracted cost will be retained by the organiser if cancellation occurs prior to 1 June 2015.
 - a. The Exhibitor or Sponsor accepts that if cancellation occurs on or after 1 June 2015, 100% of the contracted cost will be retained by the Organiser.

S P O N S O R / E X H I B I T O R B O O K I N G F O R M

Exhibitor/Sponsor Information

Contact Name: _____
Title: First Name: Family Name:

Company Name: _____

Department: _____

Address: _____

Suburb: _____ State: _____

Country: _____ Postcode: _____

Phone: _____

Mobile: _____

Email: _____

A. Sponsorship Options *Please indicate your selection*

<input type="checkbox"/> Conference Naming Rights Sponsor	By negotiation
<input type="checkbox"/> Platinum Sponsor	\$20,000
<input type="checkbox"/> Gold Sponsor	\$10,000
<input type="checkbox"/> Silver Sponsor	\$7,500
<input type="checkbox"/> Bronze Sponsor	\$5,000
<input type="checkbox"/> Supporting Sponsor	\$1,000 - \$4,000
TOTAL: \$ _____	

B. Additional Sponsorship Options

<input type="checkbox"/> Gala Dinner	\$20,000
<input type="checkbox"/> Welcome Reception	\$10,000
<input type="checkbox"/> Keynote Speaker	\$8,000
<input type="checkbox"/> Conference satchels	\$5,000
<input type="checkbox"/> Name badges & lanyards	\$5,000
<input type="checkbox"/> Concurrent Workshop Sessions	\$5,000ea
<input type="checkbox"/> Morning teas	\$3,000
<input type="checkbox"/> Afternoon teas	\$3,000
<input type="checkbox"/> Lunches	\$3,000
<input type="checkbox"/> Satchel insert	\$550ea
TOTAL: \$ _____	

C. Exhibitor Booths and Tables

1. Booth/s - **\$3,000 ea** No.

Please refer to the Exhibition Floorplan on Page 5 and indicate your preferred exhibition space/s.

1st Choice: Booth No. _____

2nd Choice: Booth No. _____

3rd Choice: Booth No. _____

2. Table/s - **\$1,500 ea** No.

Please list below any companies you do not wish to be near. The Secretariat reserves the right to assign space(s) other than the choice requested.

Companies will be allocated booths and tables on a first come basis once full payment is received. Sign and return with payment.

_____/_____/_____
SIGNATURE OF AUTHORISED EXHIBITOR AGENT: DATE

D. Handbook Advertising

Full A4 page	\$500 ea	No. <input type="checkbox"/>	\$
Half A4 page	\$420 ea	No. <input type="checkbox"/>	\$
Quarter A4 page	\$350 ea	No. <input type="checkbox"/>	\$

Payment Summary *All costs are inclusive of GST*

A. Sponsorship Options	Total	\$
B. Additional Sponsorship Options	Total	\$
C. Exhibitor Booths & Tables	Total	\$
D. Handbook Advertising	Total	\$
GRAND TOTAL		\$

Payment Method Select one

1. Cheque made payable to **6th Men's Shed Conference** OR

2. Credit Card MASTERCARD VISA 3 digit CSV no. _____

▼ CARD No. EXPIRY DATE ____/____/____

NAME AS ON CARD: _____

AUTHORISING SIGNATURE: _____

OR 3. Please send me an invoice